

GFWC Treadwell Community Improvement Club		Reporting Area: Fundraising	
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No. of Projects/Programs: 7		Members: 14	Volunteer Hours: 194
Money Donated: \$61.82	Money Spent: \$1,152.00	Money Raised: \$3,491.55	In-Kind Donations: \$3,424.40

**BAKE SALE @ KECC TABLE SALES:**

GFWC Treadwell Community Improvement Club (TCIC) TCIC participated in the Kellogg Educational Community Center's Table Sale's Event with a Bake Sale. Sixty Dollars and seventy cents (\$60.70) was raised at this event for the club. Members provided home-baked goods for the fundraiser. Members sat at a designated table and collected donations for the goods.

**MEMBERS PARTICIPATING: 4    DOLLARS DONATED: \$0                    DOLLARS RAISED:\$60.70**  
**VOLUNTEER HOURS: 10            IN KIND DONATIONS: \$30.00                    DOLLARS SPENT: \$0.00**  
**PERCENT OF CLUB PARTICIPATION: 33%                    NO. RECIPIENTS BENEFITED: 60**

**BAKE SALE @ LAWN SALE DAY:**

TCIC members donated a variety of baked goods to be sold during the annual town-wide lawn sale days. Club members volunteered their time to monitor the sales. Sixty Seven Dollars (\$67.00) was raised at this event for the benefit of the club.

**MEMBERS PARTICIPATING: 6    DOLLARS DONATED: \$0                    DOLLARS RAISED:\$67.00**  
**VOLUNTEER HOURS: 12            IN KIND DONATIONS: \$34.00                    DOLLARS SPENT: \$0.00**  
**PERCENT OF CLUB PARTICIPATION: 54%                    NO. RECIPIENTS BENEFITED: 65**

**DANCE TO MAKE A DIFFERENCE:**

TCIC worked with a local family to host a "Dance to Make a Difference" for the benefit of the Alzheimer's Association. Jan & Mike Hall generously donated the use of their barn. Club members donated the use of items to decorate the barn with lights, hay bales, and various fall themed items. A Walk to End Alzheimer's poster was hung at the entrance and Alzheimer's pamphlets were set out on the refreshment tables. The Tremperskill Boys donated their time and performed for three hours, including calling out line dance calls. The club offered free ice cream with various toppings; fresh baked cookies and cupcakes; air-popped pop-corn; and a variety of candy donated by members. Coffee, tea, lemonade, and ice water were available, as well. Four raffle items, donated by a club member, were on display and guests were given one raffle ticket for each dollar donated toward Alzheimer's research. Guests who donated \$5 or more were given a "End ALZ" bracelet or a purple ribbon pin. The Franklin Kellogg Trust delivered and covered the cost of a porta-potty for the event. Approximately 100 community members came out to show their support and \$522.00 was raised for the Alzheimer's Association. Guests were entered into a raffle of 4 door prizes; which were donated by a club member. The door prizes included a basket of creams and soaps, porcelain bowls & measuring cups, a large 4-wick candle, and a decorative bucket full of fresh sunflowers.

TCIC President, Neishia Mitchell, and family attend the Leatherstocking region Walk to End Alzheimer's event at the Plains at Parish Homestead in Oneonta, NY. Participants selected colored pinwheels, representative of their status in the fight against Alzheimer's disease. Blue - living with Alzheimer's, Purple - lost someone to Alzheimer's, Orange - Advocate against Alzheimer's, and

yellow - caregiver of an Alzheimer's patient. After a brief introduction, participants walked 2 miles with their chosen pinwheel.

The event was listed in the County Shoppers' community calendar and the Franklin Local Online calendar. An event was created and posted on the TCIC facebook page, Delhi Telephone facebook page, I Love Delhi! facebook group, and the News Around Delhi facebook group. Flyers were posted in the general store and yard signs were placed in the community flower boxes for this program. The community letter board advertised the event name, date, and time. A member listed the event in her columns for the Delaware County Times and Walton Reporter.

**MEMBERS PARTICIPATING: 7    DOLLARS DONATED: \$0    DOLLARS RAISED:\$522.00**  
**VOLUNTEER HOURS: 14    IN KIND DONATIONS: \$660.00    DOLLARS SPENT: \$45.00**  
**PERCENT OF CLUB PARTICIPATION: 58%    NO. RECIPIENTS BENEFITED: 100**

### **SCHMITZ FAMILY BENEFIT:**

TCIC worked with the Treadwell Volunteer Fire Department to host a spaghetti dinner for the benefit of a local family in need. Rusty Schmitz suffered a debilitating injury when a tree fell on him - breaking his neck. Rusty was the sole income earner in his family. TCIC immediately donated fifty dollars (\$50.00) to the family and began coordinating a spaghetti dinner. Club members set-up and decorated the truck bay of the fire department and donated sauce, meatballs, sausage, pasta, cheese, cannolis, dressing, salad, and a variety of beverages. Members volunteered to accept donations for the meal at the door, cooked, and served guests. Guests were automatically entered into a raffle to win one of three pine-cone wreaths, hand crafted and donated by a member.

The event was listed in the County Shoppers' community calendar and the Franklin Local Online calendar. An event was created and posted on the TCIC facebook page, Delhi Telephone facebook page, I Love Delhi! facebook group, and the News Around Delhi facebook group. Flyers were posted in the general store and yard signs were placed in the community flower boxes for this program. The community letter-board advertised the event. A member listed the event in her columns for the Delaware County Times and Walton Reporter.

**MEMBERS PARTICIPATING: 8    DOLLARS DONATED: \$50.00    DOLLARS RAISED:\$1,201.00**  
**VOLUNTEER HOURS: 36    IN KIND DONATIONS: \$446.00    DOLLARS SPENT: \$37.97**  
**PERCENT OF CLUB PARTICIPATION: 57%    NO. RECIPIENTS BENEFITED: 120**

### **MASQUERADE MILES PROJECT:**

TCIC worked with the Franklin/Treadwell Recreation Committee (FRC) to host a 5K run/1 mile family fun walk, Masquerade Miles; with assistance from the Treadwell Volunteer Fire Department and the Kellogg Community Educational Center and with permission from the Franklin Town Board, Kellogg Franklin Trust Committee, and Croton Union Cemetery Board. This was a dual fundraising event, with the proceeds to be divided 50/50 between TCIC and FRC. The TCIC portion of the profits were donated to Travis Huyck, a 29 year old resident of Treadwell born with Spina Bifida who was recently hospitalized with severe infections and scheduled for several surgeries. The FRC portion of the profits will be utilized in offering recreational programs to the community.

A sponsorship request letter<sup>1</sup> was created, offering a variety of levels for sponsorship, and a form for sponsors to complete and return . One-Hundred envelopes were addressed, stuffed, and mailed to area businesses. Copies of the letter were made available at the October meetings for both TCIC and FRC for members to hand deliver to local businesses. A funding request was submitted to the Kellogg

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Supplemental Trust for the purchase of t-shirts, yard signs, placement medals, and themed decorations; offering children an opportunity to be physically active. This request was denied.

TCIC members pre-filled goodie bags to be distributed to all participants. Each goodie bag included a flashlight and glow sticks to ensure the safety of participants in the event that it became dark.

The event was listed in the County Shoppers' community calendar, WSRK's online calendar, Franklin Local Online calendar, Delaware County Chamber of Commerce event listing, and the RoadID activity calendar. The event was posted on the TCIC facebook page, Delhi Telephone facebook page, I Love Delhi! facebook group, and the News Around Delhi facebook group. A press release was submitted to all area newspapers; which was printed in the Delaware County Times and The Daily Star. Debbie mentioned the event in several of her Delaware County Times and Walton Reporter columns.

The event was created on Active.com - where participants were able to register and pay for the event online. A facebook event was created, with a link to the active.com registration. A registration form and liability release waiver for the event were uploaded to the facebook event page and TCIC website. Registration was as follows: Ages 0-9 - Free, Ages 10-18 - \$10, Ages 19 and older- \$20, No more than \$45 for a family. As part of the sponsorship promotion, Clark Companies registered three complimentary participants. On the day of the event, FRC members checked-in all participants and distributed t-shirts, race bibs, and goodie bags. Additional T-shirts were made available for purchase for \$7 each.

Single day race liability insurance was purchased which held the following entities harmless: TCIC, FRC, Town of Franklin, Croton Union Cemetery, and the Kellogg Franklin Trust.

The course was a replica of one of AL Kellogg schools original cross-country routes. Members of TCIC hand crafted and decorated Burma Shave Signs, which were attached to stakes and placed throughout the course. Directional arrows were erected to assist runners while on the course.

Two water stations were set-up and manned by members of TCIC and FRC. The use of water coolers was donated by members of TCIC. The use of Trash Cans was donated by a TCIC member. Cups were donated by TCIC members for use at the water stations.

Fire-police from the Treadwell Volunteer Fire Department ensured the safety of participants by monitoring and stopping traffic for the event. EMS personnel followed behind the final participants on a quad to ensure everyone's safety and the most efficient opening of roads.

An Iconic Halloween Banner was personalized with "Masquerade Miles - Finish Line - Congratulations" and hung above the finish line. The use of canopies was donated by TCIC Members. The use of inflatable exterior decorations and the electricity to run them was donated by TCIC members. The use of an iPad and iPad mini with the Best Stopwatch App downloaded were donated by a TCIC member to track timing and placement. Eight costumed racers participated in the 1-mile course. Twenty-Eight costumed racers participated in the 5K course.

TCIC Members donated fall themed decorations for the gathering space, where the award ceremony was held. TCIC Members donated to use of a propane heater and an electric heater to warm the gathering space. Fifty-Two placement medals were purchased to award the top 3 participants overall and within each age category 0-9, 10-13, 14-16, 17-19, 20-29, 30-39, 40-49, 50-59, and 60 & over.

RoadID donated 6 - \$15.00 gift certificates to be awarded to participants. Treadwell Volunteer Fire Department donated 3 children's t-shirts to be awarded to participants.

Refreshments of Hot Cider, Hot Cocoa, Bananas, brownies, and cookies were offered to all participants by TCIC members.

**MEMBERS PARTICIPATING: 6 DOLLARS DONATED: \$11.82**  
**DOLLARS RAISED:\$1080.85 VOLUNTEER HOURS: 60 IN KIND DONATIONS: \$1354.40**  
**DOLLARS SPENT: \$1,069.03 PERCENT OF CLUB PARTICIPATION: 54%**  
**NO. RECIPIENTS BENEFITED: 50**

**FUND DRIVE LETTER:**

TCIC worked with the Treadwell Volunteer Fire Department (TFD) to create, stuff, and mail a joint fundraising letter to be distributed to every land-owner with the limits of Treadwell. TFD President, Eric Huneke, and TCIC President, Neishia Mitchell, met to type a joint letter outlining the successes of 2014 and the needs of each group for 2015. Letters and envelopes were printed by SUNY Oneonta at a reduced charge. Club members volunteered their time to stuff the letters into the envelopes, stamp, and mail approximately 300 donation requests.

**MEMBERS PARTICIPATING: 3 DOLLARS DONATED: \$0 DOLLARS RAISED:\$**  
**VOLUNTEER HOURS: 22 IN KIND DONATIONS: \$0.00 DOLLARS SPENT: \$**  
**PERCENT OF CLUB PARTICIPATION: 21% NO. RECIPIENTS BENEFITED:**

**QUILT RAFFLE:**

Club member, Callie Triarsi, hand-crafted and donated a queen/king Irish-Chain quilt for the benefit of TCIC. TCIC invited the members of the Franklin/Treadwell Recreation Committee to split the profits of the quilt in exchange for their efforts in sales. Tickets were sold 1 for \$5, 5 for \$20. Club Members brought the finished quilt and raffle tickets to the Schmitz Family Benefit, Taste of Home Cooking Show in Oneonta, NBDC Bank in Franklin, Briggs Antique Show in Franklin, and the Central District Meeting. Over one-hundred (100) raffle tickets were sold. GFWC-Sorosis member was drawn as the quilt winner. The quilt was mailed to our winner before the holidays.

A facebook event was created to promote the sales of raffle tickets.

**MEMBERS PARTICIPATING: 14 DOLLARS DONATED: \$0 DOLLARS RAISED:\$560.00**  
**VOLUNTEER HOURS: 40 IN KIND DONATIONS: \$900.00 DOLLARS SPENT: \$**  
**PERCENT OF CLUB PARTICIPATION: 74% NO. RECIPIENTS BENEFITED: 50**