

GFWC Treadwell Community Improvement Club		Reporting Area: Communication & Identity	
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No. of Projects/Programs:		Members:	Volunteer Hours:
Money Donated: \$	Money Spent: \$85.00	Money Raised: \$	In-Kind Donations: \$

GFWC Treadwell Community Improvement Club (TCIC) established a media list to assist in publicizing activities. This list was utilized in sending press releases to all local newspapers, radio stations, and TV Stations throughout the year. Three press releases were submitted and run by local newspapers. A club member enters club programs and events in her weekly column submitted to two newspapers. Six club programs have been highlight in local news articles. All club programs were entered in the local papers calendar, which was both printed and available on-line.

TCIC issues a quarterly newsletter which is distributed to members of the community.

Personalized yard signs are placed in the flower boxes lining main street to advertise club events/programs. A club member volunteers her time to keep a community letter board up to date, announcing all club programs. Program flyers and banners were posted at the town store.

Club scrap books are available at the Kellogg Educational Community Center. A calendar of upcoming events is distributed during monthly programs. A magnetic with the years events was given to all who attending the membership dinner.

TCIC maintains a facebook page, blog (treadwellny.blogspot.com), and website - \$50 annually (www.treadwellny.org). Participated in both the Newsletter and Website contests. TCIC utilizes the GFWC brand and emblems on website and facebook page. Facebook events were utilized with all projects/programs.

Meeting minutes are emailed to members and posted on the blog.

Club members subscribe to Empire Focus Newsletter, GFWC News & Notes Email, and Clubwoman Magazine. TCIC subscribes to Clubwoman Magazine, which is placed in our little free library for all members of the community to read and share. TCIC President submitted two articles for publication in Empire Focus's.

TCIC President created and distributed a club manual, which includes information on GFWC and a contact list of all members.

TCIC researched the use of Direct Mailings through USPS and retained route information for use in future wide-spread communications.

Members network and work with several other organizations; including: Treadwell Volunteer Fire Department, Emergency Squad, and Auxillary; Treadwell United Methodist Church; Kellogg Franklin Trust; Kellogg Educational Community Center; Bright Hill Literary Center; Franklin Chamber of Commerce (\$35 membership fee); Franklin/Treadwell Recreation Committee; Franklin Town Board; and Franklin Rotary Club.