

GFWC Treadwell Community Improvement Club		Reporting Area: Membership	
Preparer's Name: Neishia Mitchell		Phone: (607)829-2561	Email: NeishiaM@yahoo.com
No. of Projects/Programs: 4		Members: 13	Volunteer Hours: 38
Money Donated: \$0	Money Spent: \$228.52	Money Raised: \$0	In-Kind Donations: \$375.00

TCIC planned and executed membership recruitment events, while participating in GFWC's seasonal recruitment campaign.

MEMBERSHIP COFFEE:

TCIC invited prospective members to join them at Barlow's General Store for free coffee and conversation. Sixteen participants were offered their choice of beverage and snack during the gathering. TCIC President welcomed guests and provided an overview of typical club activities. The 2013 publicity book was passed around for participants to review. Participants were invited to help brainstorm ideas for future programs that would interest them and benefit the community. The difficulty of communicating events the community at large was discussed and ideas for bridging information were shared. Membership was explained to all present, without enrollment.

Flyers were posted in the general store and yard signs were placed in the community flower boxes for this program. A member listed the event in her columns for the Delaware County Times and Walton Reporter.

MEMBERS PARTICIPATING: 7 DOLLARS DONATED: \$ 0.00 DOLLARS RAISED:\$ 0.00
VOLUNTEER HOURS: 11 IN KIND DONATIONS: \$0.00 DOLLARS SPENT: \$51.84
PERCENT OF CLUB PARTICIPATION: 58% NO. RECIPIENTS BENEFITED: 16

YOU ARE BEAUTIFUL DINNER:

TCIC mailed/ hand delivered postcards to prospective members, inviting them to attend our annual membership dinner. Sixteen participants were offered a warm quiche dinner and a variety of desserts to enjoy as they socialized. A short presentation on the history of GFWC was reviewed and an open discussion on what TCIC is about and what we do for the community followed. Participants were asked various trivia to compete for a selection of door prizes. One new member joined during this event.

The event was listed in the County Shoppers' community calendar. An event was created and posted on the TCIC facebook page. Flyers were posted in the general store and yard signs were placed in the community flower boxes for this program. A member listed the event in her columns for the Delaware County Times and Walton Reporter.

MEMBERS PARTICIPATING: 7 DOLLARS DONATED: \$ 0.00 DOLLARS RAISED:\$ 0.00
VOLUNTEER HOURS: 12 IN KIND DONATIONS: \$175.00 DOLLARS SPENT: \$72.80
PERCENT OF CLUB PARTICIPATION: 64% NO. RECIPIENTS BENEFITED: 16

FELT PILLOW CRAFT WORKSHOP:

TCIC invited prospective members to hand-craft holiday pillow cases. Ten participants were offered a lasagna dinner to enjoy prior to the beginning of the workshop. A club member pre-sewed shams to

cover small pillows and donated the use of fabric, scissors and glue. An assortment of fabric and holiday shaped cut outs were made available; along with a sample of a finished pillow. Participants were coached on how to design their pillow and invited to bring home their finished products. Three new members joined during this workshop.

The event was listed in the County Shoppers' community calendar and the Franklin Local Online calendar. An event was created and posted on the TCIC facebook page. Yard signs were placed in the community flower boxes for this program. A member listed the event in her columns for the Delaware County Times and Walton Reporter.

MEMBERS PARTICIPATING: 10 DOLLARS DONATED: \$ 0.00 DOLLARS RAISED:\$ 0.00
VOLUNTEER HOURS: 15 IN KIND DONATIONS: \$80.00 DOLLARS SPENT: \$54.00
PERCENT OF CLUB PARTICIPATION: 59% NO. RECIPIENTS BENEFITED: 10

COOKIE EXCHANGE:

TCIC President applied for the GFWC membership grant to assist in the success of this membership activity. Members mailed thirty-seven hand-crafted invitations to prospective members, inviting them to attend our second annual cookie exchange. Invitees were asked to bring at least two dozen cookies to share/exchange during the night. A total of thirty-four (34) dozen cookies (18 different varieties) were displayed on a large table. Fourteen participants were offered a lasagna dinner complete with Italian bread and tossed salad, made and donated by club members, to enjoy while they socialized. An open discussion on what TCIC does for the community was developed. Guests were given holiday goodie bags to select from the array of cookies to bring home at the conclusion of the social. The remaining cookies were donated toward the Holiday Bags for delivery to the elderly and shut-in members of the community. Three new members joined during this event.

MEMBERS PARTICIPATING: 13 DOLLARS DONATED: \$ 0.00 DOLLARS RAISED:\$ 0.00
VOLUNTEER HOURS: 30 IN KIND DONATIONS: \$120.00 DOLLARS SPENT: \$59.88
PERCENT OF CLUB PARTICIPATION: 68% NO. RECIPIENTS BENEFITED: 50

Fun and social activities are planned for programs so that prospective members and their families can experience the benefits of membership (i.e.: Barn dance and ice cream social). Working - socials are planned for club projects. Every member is given an opportunity to contribute at all levels, small and large. New members are encouraged to offer ideas for projects/programs in order to keep club projects fresh, relevant, and interesting to the entire community. Members are asked to identify friends who may be recruited and encouraged to bring friends to programs/meetings. Efforts are made to recruit former members who have left the club.

Members complete an application which asks what responsibilities/aspects of the club interest them, including holding office. Communication with members about meetings and programs goes through email, phone trees, and facebook events. Members are emailed copies of the meeting minutes to keep them informed.

Members network and work with several other organizations; including: Treadwell Volunteer Fire Department, Emergency Squad, and Auxillary; Treadwell United Methodist Church; Kellogg Franklin Trust; Kellogg Educational Community Center; Bright Hill Literary Center; Franklin Chamber of Commerce; Franklin/Treadwell Recreation Committee; and Franklin Town Board.

Club activities are printed in local newspapers and opened to the community. Members are given the quarterly newsletter. GFWC Clubwoman magazine is shared at meetings and available in the community Little Free Library. Members receive GFWC News & Notes and GFWC-NY Empire Focus. Car pools are formed to ensure everyone may attend meetings and programs.

Members are given a club manual with information about GFWC, GFWC-NY, GFWC-NY-Central District, and TCIC member information and club programs.

Members are encouraged to attend district and state meetings with the club paying for their meals/ registration.